



WHAT IS A DDA?

A Downtown Development Authority (DDA) is a governmental entity that works with businesses, property owners, and the City to strengthen downtowns. It can provide funding and support for:

- » Small business support programs
- » Infrastructure and public space improvements
- » Marketing, branding, and special events
- » Beautification and maintenance

WHY NOW?

The Brighton Urban Renewal Authority (BURA) sunsets in 2027. A DDA would continue dedicated funding and management for downtown improvements through a tool called Tax Increment Financing (TIF).

TIF is not a new tax and does not raise existing tax rates — it reinvests future tax growth from the DDA area back into downtown.

ELECTION DETAILS

- » **Ballot Approved by City Council:** August 5, 2025
- » **Ballots Mailed to Eligible Voters:** Beginning October 13, 2025
- » **Forms Due to Request a Ballot (if applicable):** October 27, 2025
- » **Election Day:** Tuesday, November 4, 2025 (ballots due by 7pm; postmarks do not count)

WHO CAN VOTE?

- » Registered voters living in the proposed DDA boundary
- » Property owners in the boundary (individuals or entities)
- » Lessees of property in the boundary

IMPORTANT TO KNOW

- » Each eligible voter may only cast one vote. Entities must designate one elector to vote on their behalf.
- » Return your ballot by mail or drop it off at the ballot box at the Armory Performing Arts Center (300 Strong St., Brighton CO, 80601).

QUESTIONS?

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